



ASSOCIATION *of* FUNDRAISING CONSULTANTS

COSTS

Membership – annual fee of £500 (The AFC is not Vat Registered)

- Page on AFC website detailing:
 - Contacts details for up to 5 employees (name, position, email)
 - Office details for up to 5 locations, (address, phone, fax)
 - 3 case studies
 - General benefit of AFC advertising –without firm being specifically mentioned
- Company name and logo and a link to your company website directly from the AFC website
- Use of the AFC logo
- 10% reduction in Institute of Fundraising Corporate Membership fees
- 20% reduction in CFRE International certification and recertification fees

Named Advertising – optional extra annual fee of £500

- Named presence in AFC advertising schedule, which from time to time is varied, but currently offers:
 - Google Advertising
 - LinkedIn Advertising
 - Advertising on all infographics and video promotions
 - Promotion at the annual AFC Conference

Banner Advertising on AFC Website – optional extra annual fee of £250