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**COSTS**

**Membership – annual fee of** £600 + VAT

* Page on AFC website detailing:
  + Contacts details for up to 5 employees (name, position, email)
  + Office details for up to 5 locations, (address, phone, fax)
  + 3 case studies
  + General benefit of AFC advertising –without firm being specifically mentioned
* Company name and logo and a link to your company website directly from the AFC website
* Use of the AFC logo
* 10% reduction in Institute of Fundraising Corporate Membership fees
* 20% reduction in CFRE International certification and recertification fees

**Named Advertising – optional extra annual fee of** £600 + VAT

* Named presence in AFC advertising schedule, which from time to time is varied, but currently offers:
  + Google Advertising
  + LinkedIn Advertising
  + Advertising on all infographics and video promotions
  + Promotion at the annual AFC Conference

**Banner Advertising On AFC Website – optional extra annual fee of**£300 + VAT