



ASSOCIATION *of* FUNDRAISING CONSULTANTS

COSTS

Membership – annual fee of £500 + VAT

- Page on AFC website detailing:
 - 5 contacts (name, position, email)
 - 5 office details, (address, phone, fax)
 - 3 client spotlights
 - General benefit of AFC advertising –without firm being specifically mentioned
- Company name and a link to the company website on AFC website
- Use of the AFC logo
- Use of own company logo
- 10% reduction in Institute of Fundraising Corporate Membership fees
- 20% reduction in CFRE International certification and recertification fees

Named Advertising – optional extra annual fee of £500 + VAT

- Named presence in AFC advertising schedule, which from time to time is varied, but currently offers:
 - Adverts in Third Sector
 - Adverts in Professional Fundraising
 - Annual button in Fundraising.co.uk

Banner Advertising On AFC Website – optional extra annual fee of £250 + VAT